

SnailVille

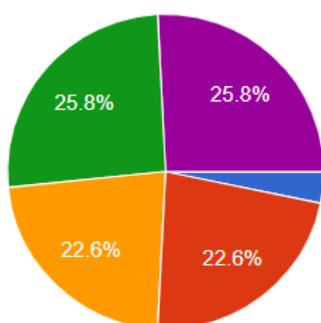
Analysis of the questionnaire answers

- **Question n°1**

In Italy, a total of thirty-one responses were collected.

- **Question n°2**

As the graph shows, four main age groups represent the respondents:



- 22,6% of respondents are between 25 and 34 years old (the red section);

- 22,6% of respondents are between 35 and 44 years old (the yellow section);

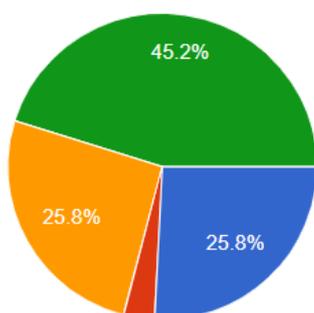
-25,8% of respondents are between 45 and 54 years old (the green section);

-25,8% of respondents are between 55 and 64 years old (the purple section).

Only one respondent is under 25 years old (the blue section) and none of the respondents have over 64 years old.

- **Question n°3**

As can be observed in the next chart, most of the people interviewed are considering taking up snail farming: 45,2% of them (the green section).



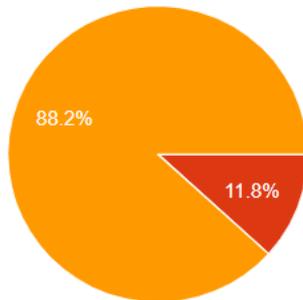
-25,8% of respondents are owners of a snail farm (the blue section);

-25,8% of respondents are amateur snail farmers (the yellow section);

-Only one respondent is employed in a snail farm (the red section).

- **Question n°4**

Regarding the export question, most of the respondents (**88,2%**) declare to produce for the domestic markets. In the graph, they are represented in the yellow section.

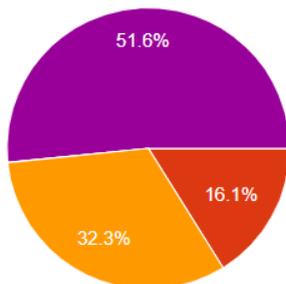


-In the red section, **11,8%** of the respondents declare to export their products, but only a little.

-Nobody exports a significant proportion of what produce.

- **Question n°5**

Most respondents have never received heliculture training: **51,6%** as the section purple shows;



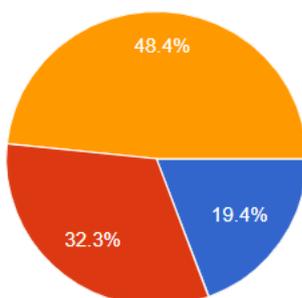
- **32,3%** of interviewed has attended a heliculture training organised by another snail farming business (the yellow section);

- only **16,1%** has attended a heliculture training organised by an industry body (the red section).

No respondents have attended a university course on snail farming or an online snail farming course based abroad.

- **Question n°6**

Most of interviewed affirmed that they received no support or guidance: **48,4%** (the yellow section).

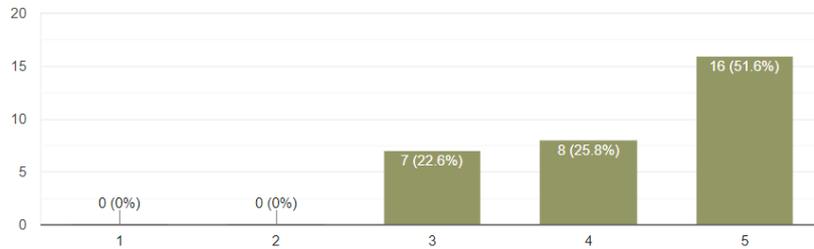


32,3% of respondents affirmed to have received some guidance, but it was not very helpful (the red section);

Only **19,4%** of respondents affirmed to have received clear and helpful guidance.

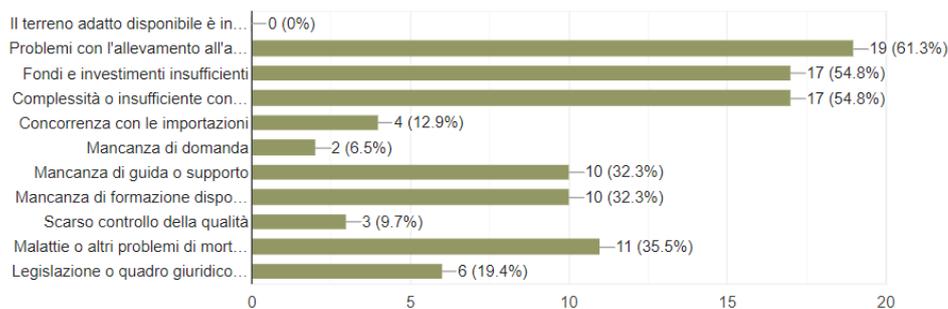
- **Question n°7**

As can be observed in the following graph, most respondents consider very usefully (51,6%) or usefully (25,8%) to have the agricultural knowledge and skills for a snail farmer.



- **Question n°8**

Regarding the greatest barriers to successful snail farming, most of the respondents (61,3%) considered that the most relevant issue is outdoor rearing (e.g. predators, climate, escapes).

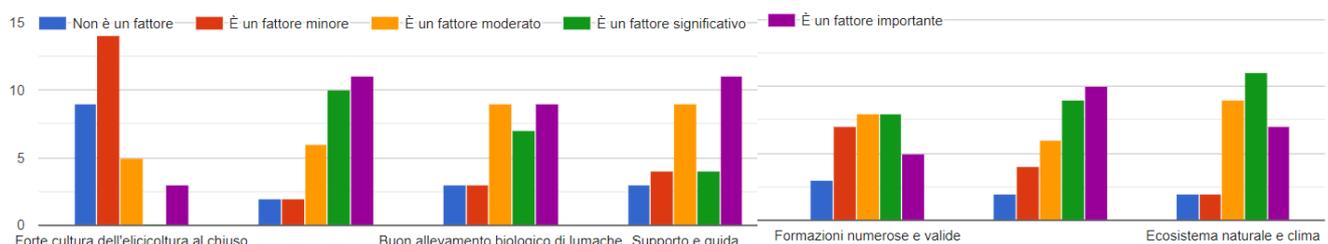


The other main responses are the following:

- **54,8%:** Insufficient funds and investment;
- **54,8%:** Complexity or insufficient knowledge of snail rearing and breeding;
- **35,5%:** Disease or other snail mortality issues;
- **32,3%:** Lack of guidance or support;
- **32,3%:** Lack of available trainings;
- **19,4%:** Poor national legislation or legal framework.

- **Question n°9**

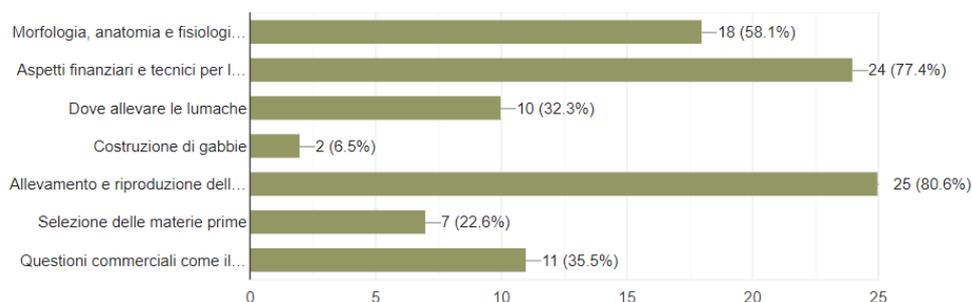
Regarding the main successful topics in snail farming, the respondents responded as follows:



1. Most of the respondents consider the **strong culture of indoor snail farming** as a minor factor (14/31).
2. Most of the respondents consider the **strong culture of outdoor snail farming** as a major factor (11/31) or a significant factor (10/31).
3. Most of the respondents consider **good organic snail farming** as a major factor (9/31) or a moderate factor (9/31).
4. Most of the respondents consider **support and guidance** as a major factor (11/31) or a moderate factor (9/31).
5. Most of the respondents consider plentiful and good quality training as a significant factor (8/31) or a moderate factor (8/31). 7 respondents consider it a minor factor.
6. Most of the respondents consider **strong demand, national culture of snail consumption** as a major factor (10/31) or a significant factor (9/31).
7. Most of the respondents consider **natural ecosystem and climate** as a significant factor (11/31) or a moderate factor (9/31).

- **Question n°10**

Regarding the most useful knowledge to know about heliculture, most of the respondents (80,6%) considered that the most relevant knowledge is snail breeding and reproduction.



The other main responses are the following:

- 77,4%: Financial & technical aspects for setting up and operating a snail farm;
- 58,1%: Morphology, anatomy and physiology of land snails;